

OAKDALE COWBOY MUSEUM MONTHLY MEMBER'S MAGAZINE

BACK AT THE RANCH

MAY 2015

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AVAILABLE NOW**

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A RECOGNITION TO 3 TIME PBR WORLD CHAMPION BUCKING BULL BUSHWACKER, BY THE OAKDALE COMMUNITY GARDEN CLUB WAS AN ENTRY IN THE 2015 OAKDALE RODEO PARADE

ON THE SHELF

We have just received some great books for the little cowpokes in your family. These books tell a great story with a western twist and are very entertaining with colorful graphics. Here's a little summary from each one.

'Why Cowboys Need A Brand' tells the story of Slim Jim Watkins who never says "can't." With his can do attitude Slim takes on all the jobs the other cowboys don't want and shows his determination and good work ethic. Because of his hard work Slim is given a horse, some cattle, and even his own land. But he knows one thing, to have a ranch you have to have a brand. Slim decides to focus on what he Can Do and the perfect CD brand comes to mind.



'Why Cowboys Sleep With Their Boots On' also tells the story of Slim Jim Watkins learning a lesson on being a cowboy. While Slim is out on the range he runs into some bad luck with pesky

desert critters running off with his hat, handkerchiefs and even his britches! After having to ask fellow cowboys to borrow their things until he could get his replaced, Slim decided it was best if he just slept in everything including his boots.

'Cowgirl Alphabet' teaches kids all the letters and relates them to words you would use around a ranch and how they apply to the cowgirl lifestyle, such as; "B" is for Beautiful Boots, "C" is for Cowgirls, "D" is for Dawn to Dusk because a cowgirl works from sunup to sundown, "H" is for Horse, and "L" is for Lasso.



The books can be purchased in our gift shop and are \$18 each.

2015 Cowgirl Honoree Marilyn Erickson

Marilyn Carpenter a lifelong Waterford resident was recognized as the 2015 Cowgirl Luncheon Honoree. She attended Waterford Elementary and remembers marching in the first La Grange Rodeo Parade in 1948, the same year she graduated from Oakdale High School. She married cattleman Roger Erickson in 1950. Their first home did not have electricity and water was pumped from a windmill. After trying her hand at helping in the corrals she said, "I left the horses and cattle to the men, after receiving too many loud commands on what I was supposed to do." But as many know there is plenty to do outside the corrals as Marilyn prepared the lunch for the cowboys during brandings and participated in cattle oriented organizations and tradeshow. She served as a two term President of the San Joaquin/Stanislaus Cattlewomen

Association and held offices of President and Secretary of the California State Cattlewomen. She has also lobbied in Sacramento and Washington D.C. with the Cattlemen and California Beef Council. Congratulations Marilyn!



Western Night with the Nuts

On Saturday, April 18, the Oakdale Cowboy Museum was invited to participate in the opening night festivities at the Modesto Nuts minor league baseball game. "Western Night" was the theme and allowed us to present a video on the big screen of our local rodeo champions and ranching families.

An informational booth was maintained by staff member Karen Serpa and Director Pat Taylor who also brought along some friends to help. A dummy roping steer attracted adults and children to stop by and try their hand at roping, which brought out encouragement from the many onlookers.



A "ringer" was in the crowd when Lee Librado from Riverbank walked up and asked to see one of the ropes. He took the rope, coiled it and then cracked out some trick and fancy roping. He was spinning and twirling the rope like Will Rogers. Lee said that his grandpa taught him how to trick rope when he was a young boy. He performed in the 2015 Oakdale Rodeo Parade.

RODEO WEEK: BEHIND THE SCENES

Our two big spring fundraisers are in the books and we're glad to say both events were a success. Planning and executing The Oakdale Testicle Festival and the Cowgirl Luncheon that fall within 10 days of one another require good team work, communication and multi-tasking at its finest. Hosting the Chamber of Commerce Mixer and Rodeo Queen Coronation the day after the Cowgirl Luncheon makes for a very busy rodeo week. The result of our efforts should be a fun and seamless experience for our attendees.

Over the years The Oakdale Cowboy Museum and the Oakdale Rotary have established a great working relationship with the Testicle Festival. Some refer to the partnership as a well-oiled machine. The operation side handles all aspects of the product – literally. They work closely with the House of Beef to coordinate everything that has to do with preparing and serving the dinner. The administrative side handles everything to getting the attendees to the event, procurement of raffle & auction items and setting up the event center. Both organizations sell tickets and sponsorships. We tend to have the same group of volunteers which also makes for a smooth operation. While the preparation of the product is very labor intensive the end product is always tasty and a good time is had by all.

Preparation for the Cowgirl Luncheon is done by a small committee made up by the Cowboy Museum Board of Directors, staff and volunteers from our membership. Decisions on the number of tickets sold, cowboy servers, cowgirl honoree, auction items, menu ideas and exhibitors are all made by the folks that serve on this committee and approved by the Cowboy Museum Board. Building positive relationships through our many sponsors has allowed us to continue this pre rodeo tradition which is a great fundraiser. We tip our hats to the many volunteers that make this event possible. Receiving the great compliments from our attendees, hearing the laughter and seeing the fun from this event definitely makes all the hours of planning worth every minute.

Working closely with the Oakdale Saddle Club during rodeo week is another seamless partnership. The Cowboy Museum becomes a natural resource for disseminating information about the parade route, rodeo performance times, ticket sales and media inquiries. We're the "Cowboy Museum" we should know this information right? Well, that's why weeks in advance promoters of the Oakdale Rodeo make sure we're prepared with information that we may be called upon to answer. Good communication makes for great customer service.



Back at the Ranch

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www.oakdalecowboymuseum.org



OAKDALE, CA ~ COWBOY CAPITAL

Cowboy Museum Directors:

Dave Brown, Cal Cadmus, Dan Holman, Jacob Lynn,
Chuck Lyons, Liz Mount, Doug Murdock, Pat Taylor,
Clarie Telles, Jean Western-Cole

Museum Staff:

Executive Director: Christie Camarillo

Museum Assistant: Lindsey Giles & Karen Serpa

COME VISIT US DURING THE CHOCOLATE FESTIVAL



Saturday, May 16, 9am-6pm

Sunday, May 17, 9am-5pm

11TH

NATIONAL DAY

OF THE

AMERICAN COWBOY

★ JULY 25, 2015 ★